CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 11, No. 39 TORONTO, SEPTEMBER 25, 1946 $2.00 Per Annum

Famous Team Wins Foursome

35 Mm. Itin Take Drops Sharply

Admissions to 35 mm. Itinerant performances dropped sharply during 1945, the figures being 233,190 in 1944, the high for the eight years for which figures are available, as against 49,958, the new low set in 1945. In the face of the uniformly rising at-

(Continued on Page 3)

First BC Drive-in Opens At Vanc'r

Canada's second drive-in automobile theatre recently opened on the Grandview Highway, six miles from Vancouver, British Columbia. The first outside of Ontario, which has the Skyway Drive-In near Hamilton, it is known as the Cascade and can

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Almost 300 At Third Annual Film Weekly Golf Tourney

Almost 300 members of the Canadian motion picture industry were on hand at the end of a glorious day to see Famous Players' foursome and other winning golfers presented with trophies and awards. One hundred and thirty golfers teed off compared with 82 last year for the third annual tournament, sponsored by the Canadian Film Weekly, at Oakdale Golf and Country Club, Weston, Ontario, and the presentation of more than 80 prizes under floodlights by Len Bishop, Dick Main and Archie Laurie was enjoyed hugely by those present, many of whom were from various points

(Continued on Page 4)

Shoot Korda Pic In Quebec

Outdoor scenes for the Sir Alexander Korda production of the French-Canadian classic, "Maria Chapdelaine," are being shot at Lake St. Jean, Quebec.

In charge is Roland Gillette, former officer in the RCN, who was production manager and associate producer on a number of films for 20th-Fox and others in his native Britain. He was general production manager of Mayfair Pictures for Charles Laughton and Erich Pommer prior to joining 20th-Fox in 1938.

Associated Screen News equipment is being used.

Matthews Mono Toronto Manager

Second change of major importance to Monogram's sales structure in the past few weeks is the appointment of Graydon Matthews, veteran of the distribution field, to the management of the Toronto branch of the company by O. R. Hanson,

(Continued on Page 3)

Sommers With Astral

Ben Sommers, formerly salesman in Winnipeg for United Artists, has joined Astral Films as Winnipeg representative.

Fox '46-47 Program Aimed at Big BO

The 1945-46 program of Twentieth Century-Fox, as discussed during the recent sales meetings in Toronto of the company's branch managers, seems loaded with bigtime boxoffice productions. It was learned from Tom Connors, vice-president in charge of distribution, Bill Gehring, sales manager, and Syd Samson, Canadian division chief, that no change is anticipated in the Canadian sales policy, that the period between now and Christmas would be devoted to a sales drive in honor of President Spyros Skouras, and that the company expected the

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Para Buys Novel

Paramount has purchased Margaret Ferguson's forthcoming novel, "Instead of the Thorn."

Variety Club Sets Fall Activities

Activities of Tent 28, the Variety Club of Toronto, resumed with a dinner meeting at the King Edward Hotel on September 23rd. The dinner, held in the Yellow Room, began at 6.30 p.m.

Following induction of new members, a report on the fund-raising project, the report dealing with progress towards acquiring permanent club quarters, and discussion of forthcoming activities, a social hour followed.

Montreal Opening of 'Henry V'

Laurence Olivier's Technicolor version of Shakespeare's "Henry V" had its Montreal premiere to a completely sold-out house recently at the Odeon's Kent Theatre. The two-a-day reserved-seat policy is being followed in Montreal, as it has been in Toronto. The same plan will be in force when the film opens in Ottawa and Hamilton shortly.

Shown in the above picture, taken in the lobby of the Kent at the first performance, are, from the left, Charles S. Chaplin, Canadian general manager for United Artists, the company which is distributing the picture; Camillien Houde, mayor of Montreal; Harold Auten, executive vice-president of the J. Arthur Rank Organization, New York; George Heiber, UA Montreal branch manager; and Paul Lazarus, Jr., director of advertising and publicity for UA, New York.

I've Always Loved You FRANK BORZAGE'S TECHNICOLOR adaptation of the American Magazine's story, CONCERTO, is the screen's most perfect musical interlude. A REPUBLIC picture distributed by EMPIRE-UNIVERSAL FILMS LIMITED.

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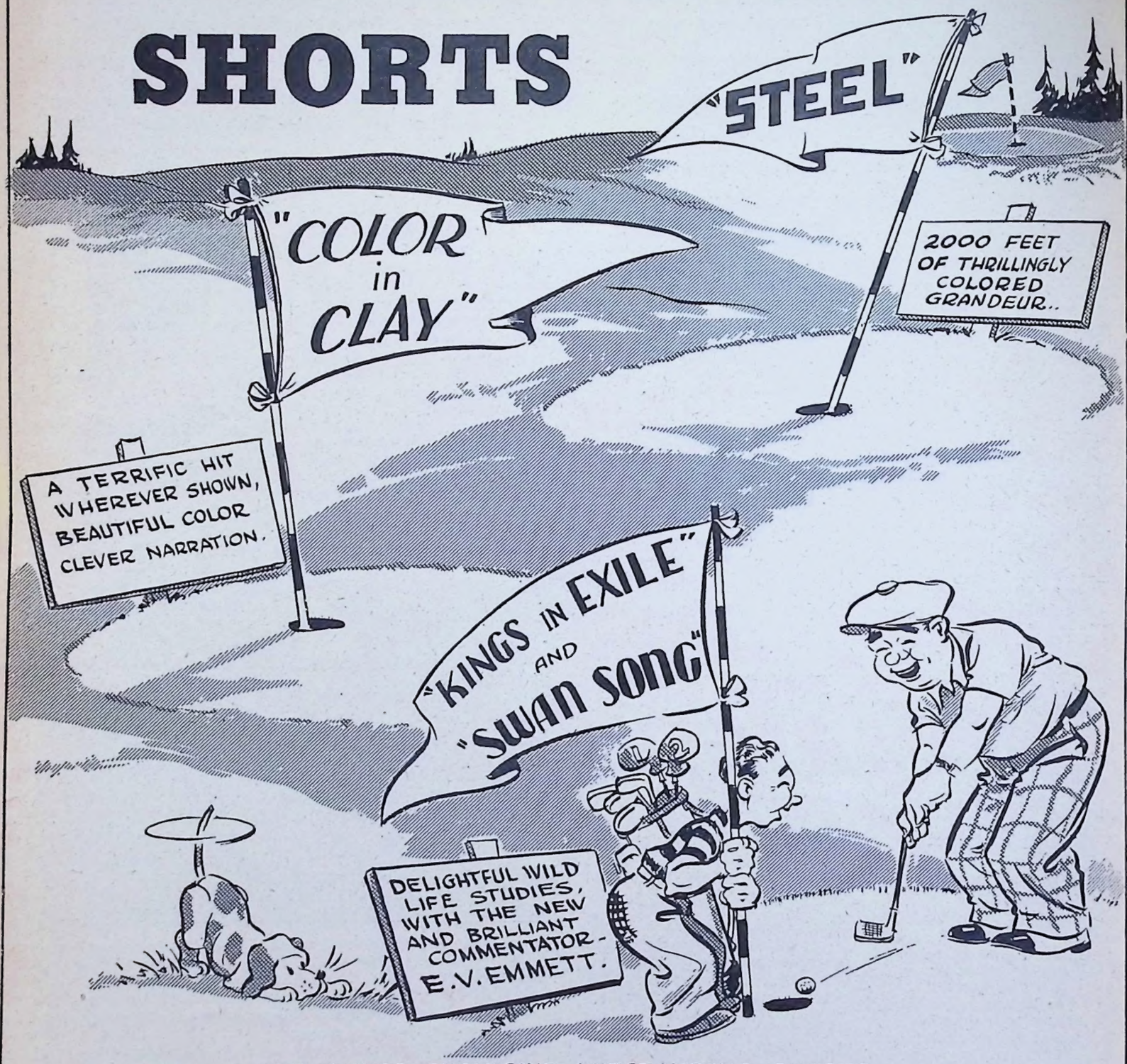
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Matthews Mono Toronto Manager

(Continued from Page 1)

its general manager on this side of the border. Matthews, although most of his industry career to date has been devoted to distribution in Western Canada, has some measure of experience in the Toronto territory, where he served on the sales staff of Warner Brothers for several months in 1942, prior to assuming charge of the Winnipeg branch.

He will be responsible to Frank Vaughan, who was assistant manager to A. W. Perry at Empire-Universal prior to his switch to the management of the Toronto branch. Vaughan resigned from Empire-Universal in August after many years with that company to accept the post of assistant general manager of Monogram in Canada.

Other changes in the personnel is the promotion of Irving Stern to the Toronto sales staff by Vaughan and the appointment of Jack Herman to succeed him in the booking department. Stern was with Empire-Universal from 1937 to 1942, when he joined PRC for a year as a booker and salesman. Herman resigned from Columbia to join Monogram. Recently Max Scheine joined the company in Vancouver as booker.

The Toronto branch is the most important in Canada, for it handles Ontario,which province contains 414 of Canada's 1,323 theatres and will have almost 75 more in the next few years. Quebec is next in number of theatres, with its 228. Even the Toronto territory's pronounced numerical leadership doesn't indicate its real importance.

Actually Ontario accounted for $23,740,894 of Canada's total 1945 receipts, $55,430,711.

Matthews came into the distribution field in 1922 with Regal Films in Winnipeg, serving as a booker and salesman until 1924, when he left to join the First National organization, with which he remained when Warner Brothers acquired it. At that time First National was under the late "Chick" Bell, who was followed by Mickey Isman, and Matthews succeeded the latter as branch manager when he resigned in favor of exhibition. For a while the Warners maintained separate selling organizations on the same premises but later absorbed First National.

Monogram's new Toronto sales chief was connected with both distribution and exhibition in various capacities until 1942, when he rejoined Warner Brothers under Wolfe Cohen, who sent him to Winnipeg to succeed the late Lou Geller as branch manager. He left Warner Brothers in September, 1943.

35 Mm. Itinerants Drop Away Down

(Continued from Page 1)

tendance at permanent theatres and other amusements, the decline is considered to be due to government safety regulations, establishment of permanent situations and the increase of 16 mm. operations, with its added safety factor of non-inflammable film.

Number of licensees fell from 15 to five, according to the government report while amusement tax receipts were off from $11,211 in 1944 to $4,566. Net receipts, which were $51,217 in 1944, were withheld at the request of exhibitors in the latest summary to avoid disclosing individual operations.

Of the five licensees, three are in British Columbia, which in the previous year had seven, and two in Prince Edward Island, which is unchanged. No operators are registered for Quebec which had three; for Saskatchewan which had two; or for Alberta which had one. Nova Scotia, New Brunswick, Ontario and Manitoba were listed as not having any in 1944.

The 35 mm. Itinerant field was at one time a very valuable one, for in 1935 there were 301 licensed operators, against whom permanent theatres did not object because in the majority of cases they exhibited in communities where no such theatre existed. When new government regulations were defined in that year, requiring all places of exhibitions to have a projection machine on the premises at all times, non-permanent operators, who were forced to quit their spot-to-spot camera hauling, found that it was good business to have their house resemble as closely as possible a regular theatre with all the required safety factors.

This alone could have accounted for the tremendous drop, from 301 to 44, in the number of Itinerants in the one year and the 200 increase in the number of permanent theatres in the same period, but an added factor was the restrictions imposed in self-defence on that section of the industry by distributors. Because of bicycling of films (unauthorized exhibition), which was rampant among Itinerants then, films were returned late and often in poor condition due to bad handling. To stop this, distributors restricted generally the sale of product to those who, under compulsion or no, observed the ruling of permanent installation.

At about the same time 16 mm. Itinerant operation started to come into its own. Naturally, one of the big points that helped make the narrow-gauge film popular was its non-inflammability with the decided advantage it held for exhibition in poorly-constructed temporary theatres. Then too, distributors felt that they would rather see Itinerant exhibition confined to the 16 mm. section, rather than have two kinds of exhibition in the field of standard-sized film. As a result, the number of 16 mm. Itinerants went from practically nil in 1936 to 162 in 1945 with admissions totalling over a million and a half.

35 MM. ITINERANT OPERATION

YEAR	LICENSES	DAYS	ADMISSIONS	RECEIPTS
1945	5	——	49,958	——
1944	15	——	233,190	$11,211
1943	11	1,562	230,676	78,153
1942	12	1,444	205,360	55,050
1941	11	1,650	97,035	27,114
1940	9	769	69,878	18,567
1939	11	1,044	96,931	26,782
1938	11	——	91,804	28,754

In 1936 and 1937 the government report lumped all 16 mm. and 35 mm. Itinerants together. In 1936 44 Itinerants grossed $132,800 for 502,653 admissions and in 1937 39 grossed $78,300 for 408,813 admissions. It is interesting that five more operators in 1936 than in the year following made a difference of $54,500. In 1937 there were 88 more theatres than in 1936 and business was up by about $3,000. In the 1944 and 1945 summaries the government report does not give the number of days on which performances were given. Nor are the receipts for 1945 stated, as the figures were withheld to avoid disclosing individual operations.

(Continued from previous column)

His entry into the theatre field was as a projectionist for the old Allen's organization in Winnipeg in 1916, which he left to enlist in the Royal Flying Corps. Upon his return in 1919 he succeeded Clare Appel as manager of the Allen Theatre, Brandon, Manitoba. He has served as secretary of the Winnipeg Film Board of Trade several times and was one of those active in organizing the Canadian Picture Pioneers' district branch.

GRAYDON MATTHEWS

An industry veteran, he has been appointed Toronto branch manager of Monogram Pictures of Canada.

King Now Kino And Foreign Pix House

New policy of the Kino, formerly the King, is foreign films. The house, acquired by Norman Clavir from Odeon, was closed for three days while changes were made.

First film under the new policy will be "Russia on Parade," which will be followed by a musical, "Hello Moscow." Both are Artkino product.

That makes two foreign pix houses in Toronto. The International Cinema, which also has an art pix policy, is currently entertaining "Henry V."

WB Canadian Short With 'Meet Navy'

"Dominion of Sports," a Technicolor short from Warner Brothers, will be hooked to "Meet the Navy" when the British-made Anglo-American film of the famed Canadian show reaches the screen of the Imperial, Toronto, and other theatres.

Title indicates the content of the film.

SERVICE MAN

Wanted for service and installations of projection and sound equipment. Montreal territory. References required.

BOX 20
CANADIAN FILM WEEKLY

THEATRE WANTED

Returned serviceman with theatre experience wishes to lease or purchase small theatre in thriving community; must be able to withstand investigation. Correspondence treated confidentially.

BOX 19
CANADIAN FILM WEEKLY

Third Golf Tourney Great

Prize, Attendance and Scoring Records Broken at Annual Film Weekly Golf Games

(Continued from Page 1)

in the Dominion. There were several visitors from the USA.

The Famous Players team, comprising Jack Arthur, Larry Bearg, George Georgas and Bob Eves, in winning the N. L. Nathanson challenge trophy for low gross, scored 363. Its victory prevented the trophy from going permanently to Columbia, which had won it twice in succession, and the FPCC quartette were nine strokes under last year's winning score.

Each Famous Players' player was presented by the Hon. J. Earl Lawson with a $10 merchandise order from Perkins Electric, Canadian Theatre Chair Co., Regal Films and PRC, and three golf balls each from the Motion Picture Theatres Association of Ontario.

Winner of the individual low gross competition, A flight, for the Famous Players' challenge trophy, presented by R. W. Bolstad, was Dewey Davis of General Theatre Supply Co., whose 83 nosed out an 84 by Stan Lucas. Davis won a $35 merchandise order from Famous Players also and Lucas got a duffel bag from Allied Co-Operative Theatres.

Top man in the B flight, low gross, was J. Jacobs with a 92, entitling him to the Local 173-IATSE trophy, which was presented by Dave Seigal, and a $25 merchandise order donated by Canadian Automatic Confections, Ltd. The runner-up, Jack Arthur, was awarded a Parker 51 by Gaumont-Kalee for his score of 94.

Twentieth Century Theatres' challenge trophy for C flight, low gross, presented by Nat Taylor, went to Kent Craig of Hamilton for a 96, along with the Bank of Montreal's merchandise order of $25. Larry Graeburn's runner-up score of 98 got him a pair of golf shoes from General Theatre Supply Co.

The Canadian Film Weekly's challenge trophy for individual low net was won by George Philps, whose 74 tied with Harold Costin. He won the toss. It was presented by Hye Bossin, along with a wrist watch donated by the Dundas Square branch of the Imperial Bank of Canada. Costin got Empire-Universal's $25 merchandise order as runner-up and Clare Appel, B flight winner, got one from the Royal Bank of Canada. C flight winner was Bill Bounsell and he won Dominion Sound's golf shoes.

The prizes were presented in front of the clubhouse under a spotlight set up by Perkins Electric and over a loudspeaker from Dominion Sound. The event was rated the best to date and the committees headed by Dick Main did a magnificent job. Hero of the occasion was Al Troyer, starter and scorer, who put in a long hard day.

Other winners were:

Honey Pot

A flight, B. Dingwall, $25 order, E. L. Ruddy Company.

B flight, L. Preston, dressing gown, T. Eaton Co.

C flight, J. McDonough, duffel bag, Toronto Evening Telegram.

Putting

A flight, Gurston Allen, $25 order, Odeon Theatres.

B flight, Pete Brown, pair golf shoes, Toronto Daily Star.

C flight, Harvey Hunt, Reynolds pen, Globe and Mail.

Individual Low Gross

First nine, C. J. Lynch, $15 order, Film Laboratories.

Runner-up, Menzo Craig, $5 order, Robt. Simpson Co.

Second nine, George Georgas, $15 order, Premier Operating Corporation.

Runner-up, W. C. Tyers, $5 order, Robt. Simpson Co.

Individual Low Net

First nine, Pete Myers, $15 order, Twentieth Century Theatres Managers' Association.

Runner-up, Raymond Allen, $5 order, Robt. Simpson Co.

Second nine, Bob Eves, $15 order, Canadian Film Weekly.

Runner-up, Harry Lester, $5 order, Robt. Simpson Co.

Sealed Holes

First nine, lowest score hole, D. Skene, $10 order B & F Theatres Ltd.

Second nine, lowest score hole, Morris Stein, $10 order, Warner Bros.

Second nine, lowest score hole, N. A. Taylor, $10 order, Paramount Films.

First nine, highest score hole, J. Shilling, $10 order, Columbia Pictures.

First nine, highest score hole, A Stacey, $10 order, Theatre Amusement Co.

Second nine, highest score hole, Harry Romberg, $10 order, Nightingale Upholstering Co.

Second nine, highest score hole, Harvey Kathron, $10 order, Eagle-Lion Films.

Nine Holes Only

Winner Low Gross, J. Earl Lawson, Parker pen donated by Johnson Jewellers.

First runner-up, D. Ongley, $15 order donated by Famous Players Toronto Managers' Association.

Second runner-up, R. W. Bolstad, cashmere sweater donated by Twentieth Century Theatres.

Honest golfer for 18 holes, M. Weldon, $10 order donated by Sovereign Films.

Honest golfer runner-up for 18 holes, F. Fink, $10 order donated by Hygienic Productions.

Honest golfer first nine holes, D. Baecker, one bottle nectar donated by United Artists Corp.

Honest golfer second nine holes, J. Strickland, two shirts donated by Photo Engravers and Electrotypers.

Most strokes on any one hole, L. Axler, prize from Hiram Walker & Sons.

Best dressed golfer, Haskell Masters, one Stetson donated by Russ Maynard, one bottle nectar donated by Doug Rosen.

Quietest player of the tournament, Ross McLean, one electric kettle donated by Masco Electric Co.

Individual low gross for guest, R. Quinton, $15 order donated by Lawson, Stratton, Green and Ongley.

Scenes at the Annual Golf Tournament of the Canadian Film Weekly

LEFT TO RIGHT

1. Among those watching the tee-offs are Joe Cohen, Sam Glaser, Martin Simpson, Jack Chisholm, Hilliard Conway, Abe Cass, Garfield Cass and Dan Krendel. The golfer is Dave Ongley.

2. Standing — Sam Lester. Sitting — Cass, Don Summerville, Glazer, Ben Norrish of Montreal and Jack Chisholm.

3. The National Film Board team — Tom Beaudry, Ross McLean, Harold Costin and Doug Peacock.

4. Johnny Casey and Gordon Lightstone, Paramount; Dick Main, committee chairman; Harold Chaplin, United Artists; Russ Simpson, Paramount; Dan Krendel, Famous Players.

5. Three boys from the West —Izzy Allen, chairman of the ticket committee and head of Astral Films; Harry Bercovitch, Regina; Doug Rosen, United Artists.

6. The Hon. J. Earl Lawson, Odeon Theatres, presents Rube Bolstad, Famous Players, with the N. L. Nathanson challenge trophy for low gross in the foursome, which the Famous Players' team captured.

7. Dave Seigal, past president of Local 173, IATSE, presents that organization's challenge trophy for individual low gross, B flight, to J. Jacobs of the Scarboro Theatre. He won it.

8. Some Twentieth Century Theatres' lads — Dave Mandell, Abe Polakoff, Charlie Stephenson and Joe Paul of Welland.

9. Herb Scheinman, EBA; Joe Plottel, Alliance Films; Sam Lester, Jake Smith and Larry Stephens, the latter of United Artists.

(Photos by Erwin Taube of Graphicolor Studios, 1898 Eglinton West, Toronto.)

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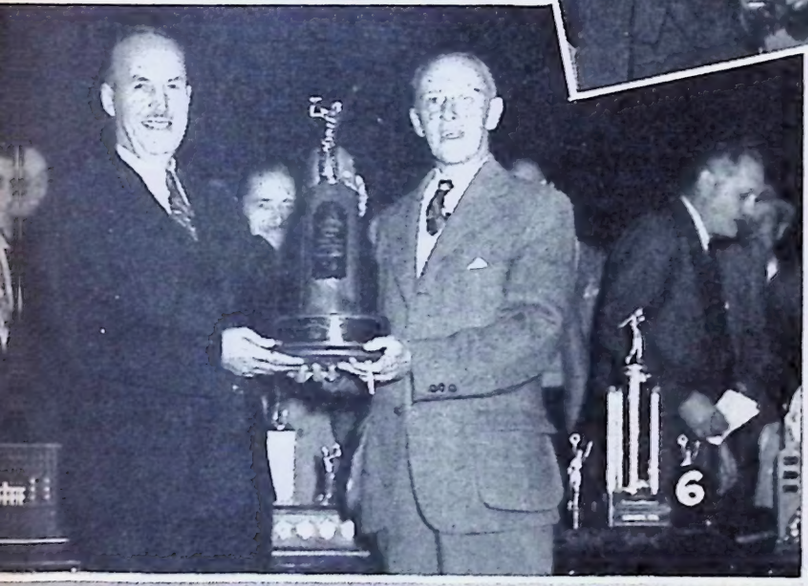

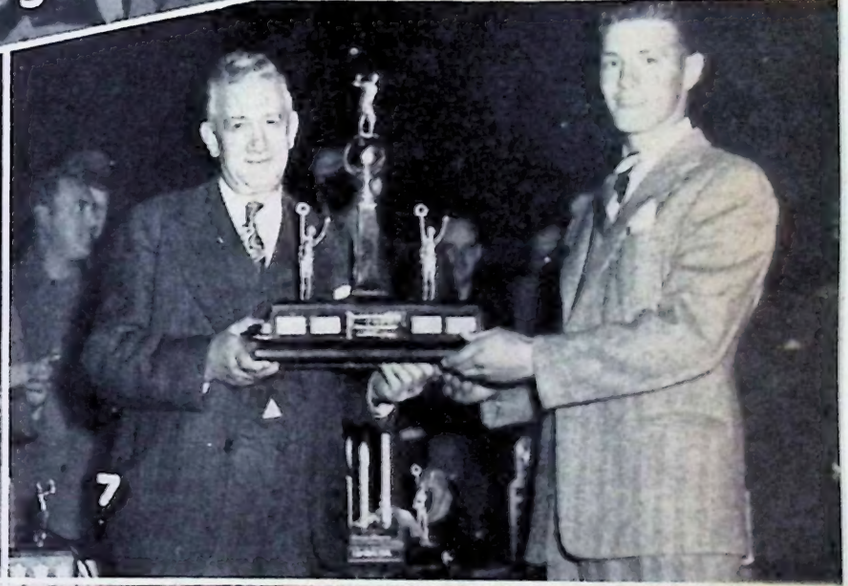

Doug Vs Sam
A Draw

Here From
Everywhere

Great Day and Great Time

The phones have been ringing all of this Saturday morning, the morning after the day and night of the tournament, telling me that this year's divot dig was the best ever. I knew it would be the biggest yet if the rain clouds which darkened August and September didn't douse or dim our lamps but the fact that it was the most smoothly run affair to date and the one with the most fun is due to the committee lads. Setting up a golf tournament for in and out-of-towners is not as easy as setting up next week's program. There are too many people to keep happy and I would suggest that Molotov, Byrnes, Bevin & Co. borrow Troyer, Laurie, Dale et al for that fine flair.

The boys who made a superproduction of the tournament, directed by Dick Main, won the best playing time as a reward from Providence. Truly, Len Bishop and appointees picked up more plunder than Captain Kidd and his crew, for there seemed no end to them. Izzy Allen, supported mainly by Doug Rosen, and Archie Laurie as secretary-treasurer kept the cash.

But the spark plug was hard-working, efficient Al Troyer, the fastest figure man hereabouts, who sent the lads on their way and checked them in when they finished. He was out there from noon to twilight and his work tied everything together. Al certainly contributed the most to the success of the golfing end of things.

* * *

One Good Prize Deserves Another

Doug Rosen of United Artists called Sam Fingold of Theatre Amusements on the day before the tournament and asked him what size sweater he wore. Sam asked why Doug wanted to know and it was explained that UA was donating the sweater as a golf prize.

"But how do you know I'll win it?" Sam asked.

"You see," Doug explained, "there are prizes for all kinds of lows—low net, low team, low nine, low individual, low this and low that. So we decided to give ours for low rentals. You're a cinch to cop it."

A few hours later Fingold called Doug and asked to whom would he have to deliver a prize he was awarding United Artists from Theatre Amusements. "What's it for?" Doug asked.

"Low gross," said Sam.

* * *

Accidents and Designs

Sick list: Hy Freedman was hurt in an auto crash recently. Dick Knights of UA is in the hospital, as is Max White of Twentieth Century . . . Ken Leach's daughter was married recently in Banff, I hear here, and Dave Romberg will dive into the sea of matrimony, as will Izzy Goldstein. Know where he can get an apartment?—Iz, that is . . . Scotty Johnston now owns six hamburger joints in Vancouver, as well as that swell restaurant . . . The Halifax Mail carried an interesting article about show business in that city by Cyril Robinson of the staff. One of a series called "Halifax Around the Clock," it carried this amusing finish: "Theatre men say many funny things happen in the theatre and they don't all take place on the screen. As, for instance, the chap who had a free pass for an orchestra seat and when he arrived at the theatre the place was so crowded that he had to take a seat in the gallery. So what did he do? He went to the manager and asked for payment of the difference." . . . Ray Tubman, manager of Ottawa's Capitol, was blogged in the Citizen by Erik Watt, whose story is headed "Ray Tubman Would Like To Be A Farmer." Maybe Ray got that way handling so much corn in the course of the year . . . The Odeon, Ladysmith, BC, has a girls' team which just won the Intermediate softball championship and were semi-finalists in Senior B class. They'll enter basketball also . . . MGM's "Vacation From Marriage" contest yielded more than publicity in Yorkton, Saskatchewan. It brought a humorous and human column, in correspondence form, by Ken Mayhew of the Enterprise, about the trials and tribs of a farmer's wife.

Tee-offs and Tee-hees

The presence of Harry Bercovitch of Regina drew a story about him from Earl Lawson. It seems that Harry was a member of a Rotary Club at one time and induced the club to invite a well-known rabbi as a luncheon speaker. The rabbi brought maps to prove the major point of his speech — that the Lost Tribes of Israel had wandered to Scotland and settled there. Thereafter Harry was known as "Scotty," a nickname which lasted for years . . . Among the out-of-towners were popular Harry Thomas, president of PRC, and Jerry Edwards of the legal office of the J. Arthur Rank Organization of the USA . . . Howard Boothe, Odeon's BC chief, was Scotched for having come the longest distance. Many out-of-towners made the trip, such as Joe Paul of Brantford, Menzo Craig of Ridgetown, George Georgas of Owen Sound, Wannie Tyers of Niagara Falls, Tony Saso of Barrie, Ben Garson and Ben Norrish of Montreal, Ross McLean and a team from Ottawa, Max Davey of Brantford, Kent Craig of Hamilton and many others . . .Pete Brown had ticket No. 13 on Friday the 13th—and won a pair of golf shoes.

* * *

Ben Norrish, Associated Screen News' prexy, won a pressure cooker in the draw — and it proved to be the one Ben had donated. So he donated it right back . . . Ross McLean won an electric kettle which, in his absence, was picked up for him by Doug Peacock, another member of the NFB team. Doug then laid it down for a minute and it disappeared. Harold Costin and I, thinking of Mrs. McLean's reaction when she would learn of winning and losing the kettle in the same breath, staged quite a search. It ended in the locker room, above a locker, and it was Win Brown who pointed it out. Mrs. McLean was the only woman present, for we forgot to tell Ross it was a stag party. I think she enjoyed herself just the same.

* * *

Last year Film Lab donated a $15 merchandise order which the committee overlooked, although it was won by Morris Stein. This year Archie Laurie presented it to him, with appropriate apologies. Bill Risewick of Film Lab, on being informed earlier, tongue-in-cheekishly announced that the uncashed cheque had prevented the firm from balancing the books during 1945 and because of this he and Arthur Gottleib had to cancel their Florida trips last winter . . . Nat Taylor got the bird from Charlie Mavety — two of them, for that matter — if a duck is a bird. The prize created a great laugh. Last year Charlie gave a piglet, which promptly broke out of the crate and went over the hill. So this time he got a crate that would have held a tiger safely . . . Ralph Dale continues to suffer the slings and arrows of outrageous fortune. Last year he was awarded a prize and it was called back. This year he was given a $25 merchandise order as first runner-up in low gross, B flight, and after a couple of hours it developed that it should have been awarded to Harold Costin of the National Film Board, whose score had not been accepted because he was mistakenly ruled out as a visitor.

* * *

Earl Lawson, president of Odeon, presented the N. L. Nathanson trophy to Famous Players' team and the irony wasn't overlooked by Earl or the crowd . . . Don Summerville, with Perry Wright as his navigator, noodled about in the skies above the course in Don's plane and, as a parting salute, dropped a roll of tissue swiped from the locker room . . . Harry Romberg and Bill Bounsell tied for a pair of golf shoes and Dick Main asked them if they wanted a shoe each or to draw the highest card for the pair. If I remember right, Romberg won . . . Menzo Craig, who used to hold a job around Detroit as a professional pianist, still has the old touch — and remembers only the old songs. He banged away for a while on the club upright. . . . Dick Main's almost new set of clubs disappeared at the tournament and he would appreciate any information that might lead to their recovery. He left them under the scorer's table, and no doubt someone is taking care of them for him. Will that someone get in touch with Dick or this office?

1946 1947

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16
VARIETY
PRODUCTIONS
ACTION—
COMEDY—
MUSIC

1
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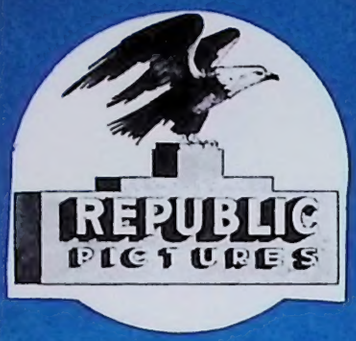

SHOWMEN WILL SHARE OUR ENTHUSIASM BY RECOGNIZING IN THIS PRODUCTION A CHALLENGE AND INSPIRATION TO HIS BEST EFFORTS IN SHOWMANSHIP

Mr. Showman:

Republic Pictures have done it again. Under the masterful direction of Frank Borzage "I've Always Loved You" brings to the screen a colorful warm hearted picture that bears all the hallmarks of the Borzage "touch". It is the story of a stirring and memorable love enhanced by glorious Technicolor and music with the vibrant artistry of the world-renowned pianist, Artur Rubinstein. It elevates two talented performers to stardom. Catherine McLeod and Bill Carter on their first major roles, who combined with the distinguished performance of Philip Dorn and a capable cast, establish this production as one of motion pictures' "GREATS".

Republic has poured into one magnificent picture all the mastery at its command to tell the story of a brilliant young pianist, the protege of an autocratic and famous pianist-conductor, who scores a Carnegie Hall triumph over great obstacles.

Frank Borzage directs the picture with the judgment born of an exacting trade. He believes in beauty and is in his glory with Technicolor. He brings out all the beauty and striking color with the ability of an artist, nor is color the only thing that enhances the picture; the piano recordings of Artur Rubinstein, world famous pianist, are superb. He plays Rachmaninoff piano concerto No. 2 almost in its entirety, plus excerpts from Beethoven, Bach, Wagner, Mendelssohn and Chopin. There is no finer music than that of the old masters, both the older generation and the present day "JIVE SET" have fully demonstrated that they appreciate it. Privileged critics who have seen "I've Always Loved You" are of one accord in acclaiming it "the screen's most perfect musical interlude".

We have no hesitancy in predicting "I've Always Loved You" will rank tops with the biggest Box-Office attractions of the new season.

EMPIRE-UNIVERSAL FILMS LTD.

20th-Fox Aims At Boom BO

biggest sales year in its history.

A number of well-known exhibitors were present during the convention activities at one time or another, among them John J. Fitzgibbons, Ben Geldsaler and Larry I. Bearg of Famous Players; the Hon. J. Earl Lawson, Clair Appel and Frank Fisher of Odeon Theatres; Jule and Herbert Allen of Premier Operating Corporation; and Nat A. Taylor of Twentieth Century Theatres.

Canadians will be particularly interested in several pictures. For instance, "13 Rue Madeleine," in which James Cagney stars with Annabella, has many scenes that were shot in Quebec. Then there is the Technicolor "Margie," in which the work of the Vancouver comedian, Alan Young, who shares the lead with Jeanne Crain, has won the praise of Connors. This film was directed by Henry King, whose most recent film was "State Fair."

Already released and doing tremendous business in first runs are "Anna and the King of Siam," which is being mentioned by reviewers for Academy Award honors and which did a record-breaking eight weeks at the Radio City Music Hall in New York, "Centennial Summer" and "Claudia and David."

In addition to the five pictures of the 1946-47 schedule mentioned

(Continued from Page 1)

Tom J. Connors, vice-president in charge of international sales, attended the annual Canadian sales meeting of 20th Century-Fox, held recently at the Royal York Hotel, Toronto, which was presided over by Bill Gehring, divisional sales manager, and Sydney Samson, Canadian general manager.

Shown in the front row, from the left, are James Powis, Toronto booker; Jimmy Pearson, Montreal salesman; J. H. Huber, Winnipeg branch manager; James Patterson, Vancouver branch manager; Eddie English, Montreal branch manager; Tom J. Connors; Bill Gehring; Sydney Samson; H. J. Bailey, Toronto branch manager; Reg. March, Saint John branch manager; Vern Skorey, Calgary branch manager; Charles Krupp, Winnipeg salesman; William Turrell, Toronto assistant booker; and Elroy O'Loghlin, Calgary salesman.

Back row, from the left, are Sam Glasier, advertising department, Toronto; Emily Barrett, Dominion booker; Robert Cringan, Vancouver salesman; George Sullivan, assistant general manager; and Harvey Kathron, William Reid and Lionel Lester, all Toronto salesmen.

in previous paragraphs, Connors announced the following forthcoming product:

"Carnival in Costa Rica," a Technicolor production costing over $3,000,000, will feature Dick Haymes, Celeste Holm (star of the Broadway play, "Oklahoma!"), Vera-Ellen, Cesar Romero, and Anne Revere, with music by the famous South American composer, Lecuona.

"Razor's Edge," the picture based on the Somerset Maugham best-seller and personally produced by Darryl F. Zanuck, will have the strongest cast ever assembled for a Zanuck film. Featuring Tyrone Power, in his first screen appearance since his entry into the armed forces in 1942, Gene Tierney, female star of "Leave Her to Heaven," John Payne, Anne Baxter, Herbert Marshall, Clifton Webb, Frank Latimore, Anne Revere, Elsa Lanchester and numerous others, this picture, Connors predicts, will be the outstanding 20th-Fox boxoffice attraction of the year.

Along the lines of films like "Flicka," "Son of Flicka' and "Smoky," which have proven tremendously popular with moviegoers, are the two Technicolor productions, "Bob, Son of Battle," the story of a dog which employs the talents of the producer, writer and director of "Smoky,' and features Peggy Ann Garner and Edmund Gwen, and "The Homestretch," the picture of a famous horse, with Cornel Wilde, Maureen O'Hara and Linda Darnell in the leads.

Another production that has aroused a great deal of interest in exhibitor circles is the screen version of the Pulitzer prize-winning play that ran 80 weeks on Broadway, "The Late George Apley." A record high for the company was set on the price for the film rights, which was $275,000 and it will introduce the much-discussed newcomer, Peggy Cummins, opposite Ronald Colman. It is scheduled for release early in 1947.

Others in production or ready for release are "I Wonder Who's Kissing Her Now," "Chicken Every Sunday," "Boomerang," "Mother Wore Tights," "The Ghost and Mrs. Muir," "My Heart Tells Me," "Party Line," "Captain from Castile," "Green Grass of Wyoming," "The Foxes of Harrow," "Brittania Mews," "The Snake Pit," "The Black Rose," "Three Little Girls in Blue," "The Enchanted Voyage," "Shocking Miss Pilgrim," "My Darling Clementine," "The Brasher Doubloon," "Daisy Kenyon," "Honeyfogling Time," "Lily Langtry," "Christmas in Havana," "Ramona," "The Walls of Jericho," "The Dark Wood," "Scudda Hoo Scudda Hay," "Cameo Kirby," "Band-Wagon," "There Goes Flukes," "The Night the World Shook," "Romance with Music," "Song of Mine" and "Black Beauty."

NFB
The NATIONAL FILM BOARD
CANADA
Presents the
'CANADA CARRIES ON'
RELEASE for
SEPTEMBER
SMALL FRY
Distributed by
COLUMBIA PICTURES

First BC Drive-in Opens At Vanc'r

(Continued from Page 1)

accommodate 500 cars on 11 special ramps that allow cars to come and go even while the showing is going on.

Combined Vancouver and Toronto interests are sponsoring the project under the name of the Steel-Johnson Amusements Limited. L. B. Johnson, president, R. J. Johnson and Art Johnson are all of the Queen City, while Mrs. Ada Steel, William Steel and George Steel represent the Western interests.

Covering 11 acres, the drive-in is so constructed that wherever the automobile driver decides to park, anywhere from 135 to 500 feet from the 36 by 48-foot screen, he will be afforded a perfect view. The projection equipment has a throw of 240 feet. A battery of amplifiers near the front throw the sound clearly all over the lot.

In the centre of the auditorium is the cafeteria and drinks and snacks can be enjoyed by patrons seated in their cars. Admission is 50 cents per person for subsequent-run pictures.

Rain or clear, the performance will go on. An unknown quantity so far is fog. Whether it will hamper the showing enough to cause a postponement or whether it will be unimportant has yet to be determined. Unlike the Skyway, which is open only during the summer months, the Cascade will attempt to keep open all year round, as snow is practically unknown in that area and low temperatures are very seldom recorded. If the fog, which in the winter season occurs frequently and is often of a pea-soup density, does not present an insurmountable difficulty, there is nothing to make the idea a failure except its popularity with the paying customers. However, it is felt that, because of the high altitude, fog may not be a problem at all.

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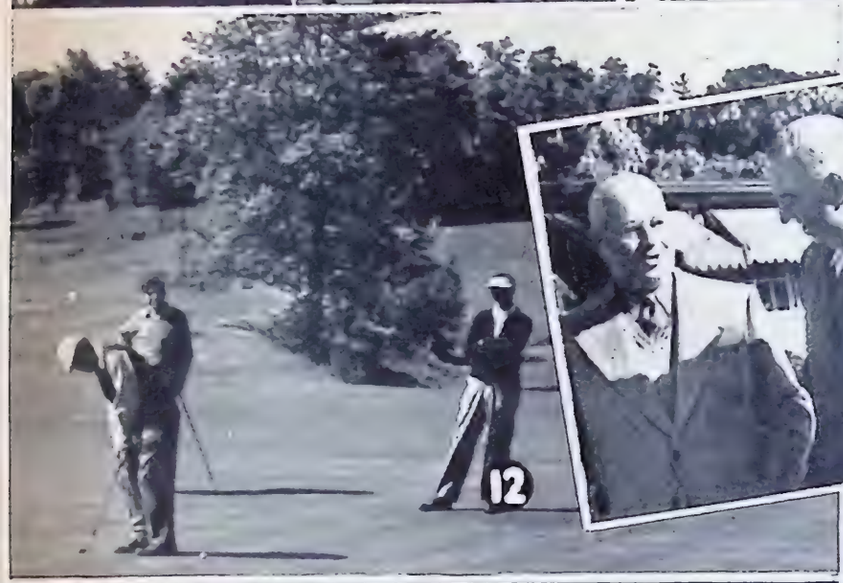
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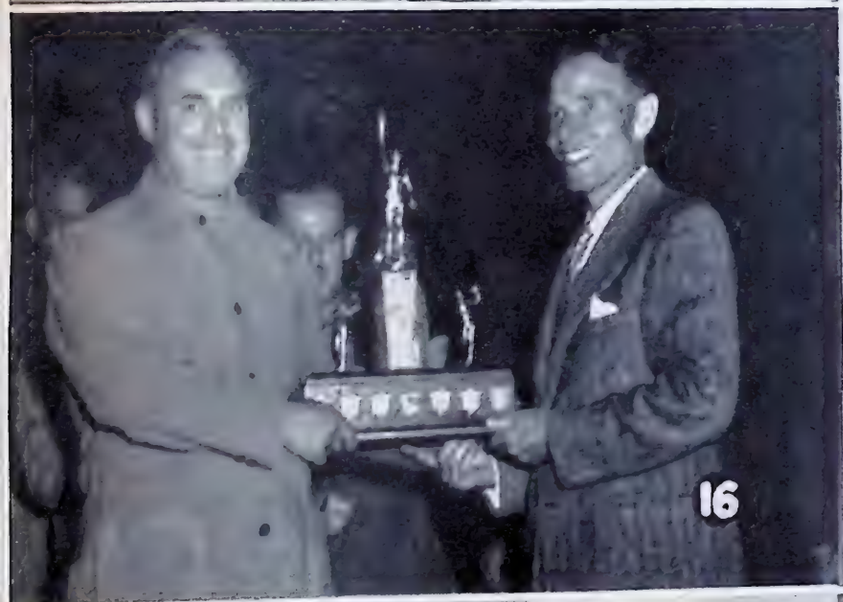
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THE PICK OF THE PICTURES

Film Weekly

VOICE OF THE CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 11, No. 39 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

Mrs. George Lester Passes In Montreal

Mrs. George Lester, widow of George Lester, died recently at the West Montreal home of her daughter, Mrs. D. Allan Murray, after a long illness. Born Mary Jane Anderson, she was in her 84th year.

Both her daughter, Mrs. Murray, and her son, William Lester, are on the directorate of United Amusement and as a result she was widely known in the film industry.

Scenes at the Annual Golf Tournament of the Canadian Film Weekly

LEFT TO RIGHT

10. Rube Bolstad presents the Famous Players challenge trophy for individual gross, A flight, to Dewey Davis of General Theatre Supply Co.

11. The hardest - working fellow of the day and the hero of the occasion, Al Troyer, shown on the extreme left, who acted as scorer and starter. He was assisted by Archie Laurie of Eagle-Lion, shown with the dark glasses.

12. Herb Allen, left, and Raoul Auerbach, right, watch Dave Griesdorf working on the ninth hole.

14. Ben Geldsaler of Famous Players; Harry Thomas, president of the world PRC organization; and Harry Allen, head of PRC in Canada.

15. Watching the presentations.

16. Hye Bossin presents the Canadian Film Weekly's trophy for individual low net to George Philps of Famous Players.

17. Nat Taylor of Twentieth Century Theatres presents Kent Craig of Hamilton with his company's trophy for individual low gross, C flight.

18. Harvey Harnick, Columbia; Jack Arthur, Famous Players; Raymond Allen, Premier Operating; Bob Eves, Famous Players.

19. Rube Bolstad; Earl Lawson, Dave Ongley and Alf Perry, the latter from Empire-Universal.

The Killers

with Edmond O'Brien, Ava Gardner, Albert Dekker, Sam Levene, and Burt Lancaster

Universal 105 Mins.

ACE DRAMA BRILLIANTLY DIRECTED AND ADMIRABLY PLAYED IS POINTED FOR SOCKO BOXOFFICE RETURNS.

This is one of the best dramatic offerings made in a long time, and if there has ever been any question that Robert Siodmak is one of Hollywood's leading directors, it is settled by the skill he has displayed in his handling of "The Killers." Much praise is also due Producer Mark Hellinger, who took Ernest Hemingway's short story and had Scenarist Anthony Veiller develop it into a screen masterpiece.

To aid in the picture's effectiveness, Hellinger and Siodmak chose a screen unknown, Burt Lancaster, whose contract is shared by Hellinger and Hal Wallis, to play a top role. Charles McGraw and William Conrad, new to pictures, enact roles of gunmen, while Vince Barnett, long a comedian, is given a new type of role.

Edmond O'Brien and Sam Levene return to the screen with telling performances, and Albert Dekker, Ava Gardner, Jack Lambert and Jeff Corey are important principals.

Woody Bredell's camerawork is an important factor, while Miklos Rosza's musical score also plays an important part in the picture's success.

Edmond O'Brien, an insurance investigator, while checking a $2,500 claim, amount of insurance carried by Burt Lancaster, an ex-prize-fighter, turned gas station attendant, found murdered, runs into evidence that leads to a $250,000 payroll robbery.

O'Brien discovers that Lancaster was duped by Dekker and Ava Gardner, who worked together, and that Dekker had hired the gunmen who killed Lancaster.

CAST: Burt Lancaster, Ava Gardner, Edmond O'Brien, Albert Dekker, Sam Levene, Charles D. Brown, Donald McBride.

CREDITS: Producer, Mark Hellinger; Director, Robert Siodmak; Screenplay, Anthony Veiller; From a story by Ernest Hemingway; Cameraman, Woody Bredell.

DIRECTION, Splendid. PHOTOGRAPHY, Very Good.

Bedlam

with Boris Karloff, Anna Lee

RKO 79 Mins.

ARTISTICALLY PRODUCED, WELL-ACTED STORY OF AN 18TH CENTURY INSANE ASYLUM; OKAY FOR BETTER CLASS HOUSES.

Val Lewton's inspiration for the production of this adult film is credited to a painting by William Hogarth, titled "Bedlam," which depicts the horrors of St. Mary's of Bethlehem, a London asylum in the 18th century.

Much significance can be drawn from the screenplay which refers to the era as "the age of reason" and preaches the cause of intelligent care for those committed to insane asylums.

Boris Karloff handles the meanness of his role with dignity, effectively under-playing the part of the director of the institution, Anna Lee is warm and attractive in her dramatic portrayal of a frivolous young lady who incites Karloff's revenge for several face-slapping incidents, and finds herself committed to the infamous asylum at the hand of her benefactor, Billy House.

Mark Robson has mounted his direction with interest and intrigue, despite several very talky sequences. Robson co-authored the screenplay.

The artistically handled story gets into action when Anna Lee is committed to Bedlam for seeking comforts for its inmates through reform measures which would require too much money from Billy "Lord Mortimer" House, limiting his extravagant pleasures.

Through the aid of Richard Fraser, a young Quaker, and Leland Hodgson, a liberty-loving politician, Anna Lee is released and gets her wish to help the "animals without souls," so termed by Karloff who suffers their revenge of his mistreatment.

CAST: Boris Karloff, Anna Lee, Billy House, Richard Fraser, Glenn Vernon, Ian Wolfe, Jason Robards, Leland Hodgson, Joan Newton, Elizabeth Russell.

CREDITS: Producer, Val Lewton; Director, Mark Robson; Screenplay, Carlos Keith and Mark Robson; Cameraman, Nicholas Musuraca.

DIRECTION, Good. PHOTOGRAPHY, Very Good.

Of Human Bondage

with Paul Henreid, Eleanor Parker, Alexis Smith

Warner Brothers 105 Mins.

WELL-PRODUCED REMAKE OF THE SOMERSET MAUGHAM NOVEL FALLS SHORT EMOTIONALLY IN ACTING AND DIRECTION.

Although the new film version of Somerset Maugham's novel has much to offer in productive quality, the acting and direction fall short emotionally. There are other flaws. Paul Henreid is physicaliy too strong a character to credibly take the repeated insults from Eleanor Parker, who portrays a fickle, Cockney waitress, an opportunist with men, in a hussy manner. Miss Parker, in turn, misses the mark in a display of feeling which, in the main, is obviously surface.

The dialogue does not help the screenplay situations much, being dull and slightly dated.

Built on the strength of the love of a promising young medical student for an indifferent, selfish, conniving young female of London's lower class in the late years of the 19th century, Paul Henreid, as a student, sensitive because of a club foot, supports the belief that he is in love with the beautiful Eleanor Parker.

Despite her infidelity and her marriage to another who proves to be a charlatan, Henreid forfeits the possibility of a marriage with Alexis Smith, an attractive novelist, when Parker returns to him with a child for refuge and support. Henreid leaves her after discovering she has turned street-walker and stolen his savings to buy an expensive negligee to entice him.

Parker dies during a period in which he is recovering from an attack of pneumonia.

Henreid's frequent visits to his friend Edmund Gwenn, whose friendship he cultivated while the latter was a hospital patient, results in a love match between Gwenn's daughter, Janis Paige, and himself. This is consummated when Henreid explains that Parker and her child did not belong to him.

CAST: Eleanor Parker, Paul Henreid, Alexis Smith, Edmund Gwenn, Janis Paige, Patric Knowles, Henry Stephenson.

CREDITS: Producer, Henry Blanke; Director, Edmund Goulding; Screenplay, Catherine Turney; Story, W. Somerset Maugham; Cameraman, Peverell Marley.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Film Weekly

Vol. 11, No. 39 Sept. 25, 1946

HYE BOSSIN, Managing Editor

Address all communications—The Managing Editor, Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.

Published by Film Publications of Canada, Ltd., 25 Dundas Square, Toronto, Ontario, Canada. Phone ADelaide 4317. Price 5 cents each or $2.00 per year. Entered as Second Class Matter.

Arnhem Feature Being Shown

Ottawa's Centre Theatre was recently the scene of a premiere of a unique feature-length film without credits of any kind. The picture, "Theirs Is the Glory," is the story of the famed attack by 10,000 members of the British First Airborne Division at Arnhem, Holland, and is made as a tribute to the paratroopers who engaged in the battle and the Royal Canadian Engineers who were instrumental in extricating the 2,000 survivors after some of the bloodiest fighting of the war. Actors in the picture are actual survivors of both units, with the only women appearing being former members of the Dutch underground re-enacting the part they played in the battle.

Produced by Carleton Knight, who was responsible for the recent two-reel Technicolor treatment of London's Victory Parade, and distributed by Eagle-Lion, the picture is being premiered in London and Arnhem at the same time. In Ottawa members of the government and high-ranking military authorities, as well as officials of the Dutch Embassy attended. Those viewing the film in London will include His Majesty the King, while Dutch government personages will be on hand for the Arnhem showing.

Stanley Maxted, former CBC singer and executive who was responsible for a portion of the narration in "Victory Parade," and who won considerable fame because of his broadcasts after dropping at Arnhem with the paratroopers, again acts as narrator and goes through the scripts which he wrote and delivered from a slit trench in the Arnhem perimeter.

A CBC broadcast in connection with the Ottawa opening carried the voice of Maxted speaking from London, while a portion of the program included an actuality broadcast which originated in the lobby of the Centre Theatre.

Edmond Lapointe Ottawa, Passes

Edmond Lapointe, assistant manager of the Victoria Theatre, Ottawa, in failing health for a long time, passed away recently at the home of his daughter, Mrs. Donta Pacquin, in Hull, Quebec, at the age of 86.

A native of Pendleton, Ontario, he came to Ottawa at an early age, marrying the former Annie Walder, who died in 1926. He held his position at the Victoria since 1936.

Calgary Trade Holds Picnic

More than 400 film and theatre folk attended the recent industry picnic arranged by the pioneers and paid for by the various trade organizations. Identification of all in the photo is not at hand but from left to right in the back row there is Ken Leach, FPCC; Reg Dodderidge, RKO; (unidentified); Jack Reid, United Artists; Vernon Dixon, PRC; and Joe Palansky, Empire-Universal, chairmaan of the committee. The last three figures are unidentified. Third figure in the first row is Vern Skorey, 20th-Fox.

'Bill's Gay Nineties'

"Bill's Gay Nineties," the Louis Sobol story of a nightclub of that name, will be filmed at Warners with Charles Hoffman producing.

London Premiere

The Carlton Theatre, London, England, was the scene recently of the world premiere of Paramount's "Blue Skies."

Ladd In 'Saigon'

Alan Ladd will have the lead role in Paramount's "Saigon."

Crystal Beach Show

Crystal Beach, Ontario, has approved a theatre building permit applied for by Montie Levis of Fort Erie. House, to be built on Ridge Road, will seat 500.

A Breakdown means...
LOST BOX OFFICE RECEIPTS
By keeping your equipment in good running order you are keeping up your Box Office Receipts. Safeguard them with DOMINION SOUND SERVICE.
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LIMITED
Head Office: 1620 Notre Dame Street West, Montreal
BRANCHES AT: HALIFAX TORONTO WINNIPEG REGINA CALGARY VANCOUVER
A National Theatre Service, such as maintained by Dominion Sound Equipments Limited, means — an organization with a specially trained personnel to provide regular and emergency, technical service, equipment and supplies for theatres.

Hitchcock Wins Film Daily Poll

Alfred Hitchcock, by a very narrow markin, took first place in a poll to determine the screen year's ten best directors, conducted annually by the Film Daily, New York, according to a release by Chester B. Bahn, editor of that publication. Hitchcock's skilful and incisive direction of the David O. Selznick production of "Spellbound" was declared to be the outstanding directorial achievement of the 12-month period by press and radio film critics and commentators. In the previous year's poll he was third with the film "Lifeboat."

Second to Hitchcock was Billy Wilder, for his admirable megaphoning of Paramount's unusual feature, "The Lost Weekend." So close was the count that not until practically the last ballot was checked could the winner be determined.

Last year's winner, Leo McCarey, was this time accorded third place for his sympathetic handling of "The Bells of St. Mary's," produced by Rainbow and distributed by RKO Radio. "Going My Way," was the film that earned him the accolade in 1945.

Fourth place was again a very hotly contested battle. Sam Wood, for his guidance of Warners "Saratoga Trunk," and Michael Curtiz, with his intelligent direction of "Mildred Pierce" also a Warners picture, fought it out with the former getting the decision by a comparatively few votes and the latter dropping into fifth.

No. six and seven spots developed into an exact tie. John Cromwell's smooth and effective direction of 20th-Fox' "Anna and the King of Siam" and Victor Saville's sensitive handling of "The Green Years" for MGM could not be separated by the voters. Cromwell was also among the top men the year before having placed fourth with "Since You Went Away."

Eighth, ninth and tenth places went to John M. Stahl for 20th-Fox' "Leave Her to Heaven," to Ernest Lubitsch for the same studio's "Cluny Brown," and to Robert Siodmak for RKO Radio's "The Spiral Staircase."

The ten niches were picked by the number of votes for the one picture. Many of the top ten received votes for other pictures that they directed but these were not counted. Similarly, many of those who ranked close up but did not quite make the first ten might have been in if all the votes cast for them on the different films they directed could have been lumped.

Pointers to BOX-OFFICE Prosperity

"CROSS MY HEART"

"TWO YEARS BEFORE THE MAST"

"CALIFORNIA" in Technicolor

"The STRANGE LOVE OF MARTHA IVERS"

"The PERFECT MARRIAGE"

"O.S.S."

"MONSIEUR BEAUCAIRE"

IRVING BERLIN'S "BLUE SKIES" in TECHNICOLOR

"TO EACH HIS OWN"

"WELCOME STRANGER"

"THE TROUBLE WITH WOMEN"

"LADIES' MAN"

THE DAILY FILM RENTER

"Searching Wind" Draws the Crowds

Enthusiastic public reaction to Paramount's provocative film version of "The Searching Wind" has been reflected in heavy box-office returns at the Carlton Theatre, where the new Hal Wallis production commenced a pre-release run on Thursday last. Business over the week-end was outstandingly good, with lengthy queues mustering for all performances and capacity audiences recorded throughout the day.

This week, the keen demand for seats is being maintained. A striking feature of the success of "The Searching Wind" is the number of spontaneous tributes paid to the film by patrons, many of whom have expressed their congratulations and appreciation to the management after seeing the picture.

It is evident that valuable publicity will accrue to "The Searching Wind" in the form of word-of-mouth comment, and all the indications are that it will build up into one of the big box-office successes of the year.

The BIG SHOWS come from Paramount

MOVIE-GO-ROUND
by JACK KARR

TORONTO DAILY STAR
"ONE VERY SWEET PARCEL OF CELLULOID"

Talk of the Town:

It is a long time since this column has seen a picture as captivating as "Anna and the King of Siam." It isn't here yet, but it's coming, and your cinema scribe had the good fortune to be included in a screening the Fox boys held the other evening. Ladies and gents, there is one very sweet parcel of celluloid.

"You know," a movie man sitting next to us kept saying all through the showing, "this is a very intelligent thing. It does look as though the screen is growing up." And for you suspicious people's information, this lad does not work for 20th Century-Fox.

But he's right by cracky. The movie adaptation of Margaret Langdon's biographical novel about Anna Leonowens, the English governess who went to the court of Siam, circa 1860, to introduce a little western culture, is a gracious and handsome vignette. There is no boy-meets-girl flapdoodle in it; there isn't a shade of romance. But there is an engaging spiritual duel between two strong personalities—Anna and the King—and if Irene Dunne and Rex Harrison, its titular principals, are not awarded with shining Oscars come February, there is no justice in southern California.

* * *

One of the lesser-known details of Anna Leonowen's life is that the lady, a very real person, lived out her waning years in Canada. She had returned to England from Siam and, for health's sake, had been ordered by her physicians to seek out a more invigorating climate. After some little time in New York state, she went to live with her daughter, Mrs. Thomas Fyshe in Halifax. This was about 1870 and, except for several trips abroad in the following years it was on the east coast that she made her final home.

This is brought out in the final chapter of Mrs. Langdon's book. Except for a few details like that, the movie has stayed surprisingly close to the text. It has shortened Mrs. Leonowens' name to Owens, it has bereaved her of her son, and it has allowed her to stay in Siam for a year longer than she actually did. But these little changes are not enough to dull the film's excellence.

As our screening-room friend said . . . it is a very intelligent thing. The screen is growing up.

*

20th CENTURY FACTS ...Film Daily says "ZANUCK DELIVERS ONE OF THE GREATEST PRODUCTIONS IN 20th CENTURY-FOX HISTORY!"

*

"Texas Panhandle"
with Charles Starrett, Tex [illegible], Dub Taylor, [illegible]
Columbia
WESTERN WITH [illegible] DOOR DRAMA FANS [illegible] ACTION.

"Freddie Steps Out"
with Freddie Stewart, June Preisser and Ann Rooney
(HOLLYWOOD PREVIEW)
Monogram 75 Mins.
SECOND OF THE "TEEN AGERS" SERIES MAINS STANDARD SET AND PLEASE.

"Behind the Mask"
with Kane Richmond, Barbara Read
Monogram 67 Mins.
POTENTIALLY SOLID MURDER MYSTERY FAILS TO SCORE BECAUSE OF ITS WEAK COMEDY.

[illegible] Anderson circus [illegible] named in suits [illegible] client reports on [illegible] by major companies [illegible] tion for bills of par[illegible] motions will be heard [illegible] week.

Anderson has retained the law firm of Kirkland, Fleming, Green, Martin [illegible]

IRENE DUNNE

RCA Co[illegible] Will Back WB Soun[illegible] Anniversary

A special promotional campaign in connection with the 20th anniversary of sound pictures is planned by RCA [illegible] one of the co-sponsors in the June-August celebration. Highlights of the RCA [illegible] will be a contest [illegible] tion with a special album of Cole Porter music from "Night and Day," articles in music publications, and a radio promotion on the RCA Hour of August 4.

Details of the contest, winner of which gets a trip to Hollywood and a visit to the Warner studios, is published in the June issue of Victor Record News. Anniversary will be promoted in a four-page insert to be enclosed with each copy of the Porter album, and anniversary material will be published in Record News, Victor Record Review, Record Retailing, and similar music trade publications. Advertising backing by RCA will be carried in national educational magazines, as well as dealer ads tieing in the album and the film.

[illegible] Trustees to Act [illegible] AFA at Seattle

Seattle—Discussion of the AFA is high on the agenda of the annual three-day trustees' meeting of the Pacific Coast Conference which opens today. Other matters to come before the trustees include trade practices, film rentals, taxes, theater collections and the annual election of officers.

Expected at the meeting are L. O. Lukan, Lenfest, W. Matzenbach, Portland; Bonus [illegible] cisco; Hugh [illegible] Los Angeles; [illegible] executive secretary. Ben Levin, of the ITO of Northern California, will be represented by Abe Blumenfeld.

Minneapolis—Minneapolis Theaters [illegible] Minneapolis—Operations will be mixed with business at the convention of all the managers, home office [illegible] heads of Minneapolis theaters, affiliate of Minnesota Amusement Co., which opens today at Breezy Point Lodge at Pelican Lake. Sessions will continue through Thursday. Minneapolis Theaters operates houses in Minnesota, Wisconsin, North Dakota and South Dakota.

*

BROADWAY AND HOLLYWOOD

*

It's a FACT that 20th Century-Fox makes the Biggest Best-Sellers!